

Corporate Philanthropy

Through corporate partnerships, we seek to facilitate relationships that benefit both Renown Health and the partner company. Whether your company gives an outright gift or sponsors an event, the relationship will be satisfying and successful.

Help Children

Companies often choose to support specific areas, programs and needs, such as the Pediatric Intensive Care Unit or medical equipment purchases. Major corporate gifts may be given in a pledge agreement and paid over several years. Of course, outright gifts are fully tax-deductible.

Sponsor an Event

Sometimes the easiest way to help is a whole lot of fun, too. When your company sponsors and participates in a special event that benefits Renown, you receive good return on your investment through:

- Recognition of your corporate contribution
- Visibility of your product or service
- Opportunities to entertain and involve key clients
- Networking with other corporate supporters

The amount of your company's sponsorship, minus the value of goods or services received in return, is tax-deductible.

Cause-Marketing Retail Programs

Renown is widely known for providing great quality care, and we value this recognition tremendously. We are happy to discuss your cause-marketing effort on our behalf. Examples of such partnerships include offering a percentage of sales during defined promotional windows to benefit Renown, or donating a specified amount on certain product purchases.

In-Kind Donation

Your company can support Renown through several types of in-kind donations. Examples include donated printing, auction items, toys and event tickets for patients and families.

Employee Giving Campaigns

Your company can conduct an employee giving campaign that benefits Renown. We can send representatives to help educate your staff about the hospital, as well as provide informational materials. Employee gifts can be one-time-only, or you may offer a payroll deduction plan to encourage higher levels of giving.