

OPEN ENROLLMENT FOR MEDICARE ADVANTAGE BEGINS OCT. 15

*Eligible individuals can now enroll in northern Nevada's 4-star Medicare Advantage Plan with premier access to the region's most preferred healthcare network**

RENO, Nev. (Oct. 14, 2020) – Nevada is fortunate to be home to one of the over 100 provider-owned health insurance plans across the United States. [Together, they cover more than 26 million enrollees, or about 8% of the population \(2017\)](#). Kaiser Permanente is the most well-known nationally, but there are many other regional plans, including not-for-profit, [Hometown Health](#) based in Reno, NV.

Today's dynamic health care marketplace has created an environment in which some hospitals and health care systems are operating a health plan - either on their own or in partnership - as part of their strategy to advance health in their communities.

Beginning Thursday, Oct. 15, area Medicare recipients will have the opportunity to enroll in locally-owned [Senior Care Plus](#), a 4-star Medicare Advantage Plan from Hometown Health. Senior Care Plus is available for eligible beneficiaries residing in Carson City and Washoe County during the 2021 Annual Election Period, taking place Thursday, Oct. 15 through Monday, Dec. 7.

"Health policy experts celebrate the benefits of provider-owned insurers. As insurers, we have incentives to control costs and improve the health of the community we serve," said [Tony Slonim, MD, DrPH](#), president and CEO of Renown Health. "As an integrated provider network, we are able to work with physicians and providers, increase value by improving outcomes and better managing the total cost of care for patients."

Senior Care Plus members have access to the locally-owned and governed integrated care network, Renown Health. This network is the region's most preferred healthcare network offering primary, specialty care and hospital and emergency services across northern Nevada. In U.S. News and World Report Best Hospital rankings, Renown South Meadows Medical Center was listed #1 in the State of Nevada. Renown Regional Medical Center was named #2 Best Hospital in Nevada. Hospitals earning a high performing rating were significantly better than the national average.

"We are proud to offer Hometown Health and Senior Care Plus members specialized resources, tools and services created to help them thrive," said [David Hansen](#), CEO of Hometown Health. "Working closely alongside the team at Renown Health, we continuously look for new and innovative ways to enhance the health and well-being of our community."

"At Senior Care Plus, we are proud to be your partners in health," said CJ Bawden, director of government programs at Hometown Health. "Our members enjoy premier healthcare at an unmatched value, along with locally-based, world-class service from our friendly and knowledgeable team of customer service specialists. It truly is an honor to serve our members and their health as they set out to live their best lives."

Affordable Care, When and Where You Need It

According to the [Medicare Plan Finder](#), of the 22 Medicare Advantage plans available in Washoe County, Senior Care Plus plans occupy the top two spots when ranked by plans offering the lowest drug and premium costs.

In addition to high-quality and affordable in-person care, members can take advantage of urgent care and medical services delivered in the comfort of their homes thanks to a partnership with [Dispatch Health](#). Furthermore, members have convenient access to Renown care providers through [virtual visits](#), along with [Teladoc](#) services available 24 hours a day, seven days a week.

Senior Care Plus Benefits

Senior Care Plus offers a wide range of plans, many of which have no monthly premiums. Plan options also offer supplemental benefits not covered by original Medicare, such as hearing, dental and vision coverage as well as \$20 chiropractic visits, prescription drug gap coverage at no cost, and complimentary gym memberships.

“Beginning, Wed., Oct. 14, the newest [Renown Medical Group](#) location at 1525 Los Altos Pkwy, Reno, NV, opens to provide care to primary care, lab services to patients of all ages, and will debut the first Senior Care Lounge featuring beautiful spaces to better serve members of Hometown Health’s Medicare Advantage Plan,” said Ty Windfeldt, chief operations officer for health services. “We are excited for the community to see this gorgeous space, filled with natural light, healing colors and images, as well as state-of-the-art clinical equipment.

Furthermore, members with a Renown-based primary care provider have access to a [personal assistant](#) who can help with appointment scheduling and healthcare screening coordination, medication coordination, health insurance and billing questions, and more.

For more details about Senior Care Plus, to attend a virtual meeting, or schedule an in-person meeting, visit [SeniorCarePlus.com](#) or call 775-982-3112.

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About Senior Care Plus & Hometown Health

Senior Care Plus is the largest Medicare Advantage plan in northern Nevada serving more than 17,000 members. Senior Care Plus is offered by Reno-based Hometown Health, Nevada’s largest not-for-profit health insurance company and the insurance arm of Renown Health. Originally named Hospital Health Plan, Hometown Health was founded in 1988 and has grown to more than 160,000 members. The Hometown Health name reflects the organization’s commitment to the communities in which it operates and its involvement in what matters most, the people it serves. To learn more about Senior Care Plus visit [SeniorCarePlus.com](#) and to learn more about Hometown Health, please visit [HometownHealth.com](#).

**Reported by the National Research Corporation, July 1, 2018 – June 30, 2019.*