

RENOWN INVITES COMMUNITY TO PARTICIPATE IN A CAR PARADE AT THE HOSPITAL'S REGIONAL CAMPUS TO SEE NEW "LOVE" SCULPTURE

Participants are invited to make noise and cheer as they drive by the sculpture in support of healthcare heroes.

Reno, Nev. (April 16, 2020) – Just yesterday, Renown Health announced the iconic "LOVE" sculpture, most recently seen at Burning Man in 2019, was making Renown's Regional Medical Center's main entrance its new, temporary home. To help the community experience the artwork, Renown is inviting individuals to parade their cars along the front of its Regional Medical Center campus on Mill St. from 7 – 8 p.m. on Friday, April 17.

Across northern Nevada and the country, people are going outside their homes at 7 p.m. to make noise and cheer in support of our healthcare heroes. In a nod to this community and nationwide movement, parade participants are invited to give the "LOVE" sculpture a honk, wave or cheer as they pass by. During the parade, the "LOVE" sculpture will be illuminated in Renown's signature purple.

"In its short time on our campus, this new art installation has already been a powerful source of inspiration for all us here at Renown," said Tony Slonim, MD, DrPH, President & CEO, Renown Health. "Love is at the heart of everything our dedicated team of care providers and staff is doing as we fight the good fight to keep our community safe. We are excited for people to experience this exquisite piece of artwork, as well as the positive symbol of resilience, determination and hope that it represents for patients, caregivers and community members."

The installation of the "LOVE" sculpture at Renown was made possible thanks to a long-standing, community partnership with local non-profit, Artown. The organization's mission is to strengthen Reno's arts industry, foster its civic identity and enhance its national image, thereby creating a climate for the cultural and economic rebirth of our region.

"Artown is extremely honored to be able to provide comfort through our partnership with Renown and this incredible work of art by Laura Kimpton and Jeff Schomberg," said Artown Executive Director Beth Macmillan. "People passing by the hospital will be warmed and inspired by the art and this one word, LOVE! Now, more than ever, the power of art will provide something beautiful to focus on and restore our confidence."

To ensure vehicular and pedestrian safety, participants of Renown's car parade are asked to obey posted traffic signage and refrain from stopping in front of the "LOVE" sculpture.

People can RSVP on the Facebook Event page:
<https://www.facebook.com/events/166543557888052/>

For more on the "LOVE" sculpture and its impact on Renown's patients and caregivers, as well as how it's inspiring a sense of community through the arts, please see this [media release](#).

###

About Renown Health

Renown Health is a locally governed and locally owned, not-for-profit integrated healthcare network serving northern Nevada, Lake Tahoe and northeast California. Renown is one of the region's largest private employers with a workforce of more than 7,000. It comprises three acute care hospitals, a rehabilitation hospital, the area's most comprehensive medical group and urgent care network, and the region's largest and only locally owned not-for-profit insurance



Contact: Renown Public Relations
M: 775-691-7308 **E:** news@renown.org

company, Hometown Health. Renown has a long tradition and commitment to continually improve the care and the health of our community. For more information, visit renown.org.

About Artown

Artown is a non-profit organization whose mission is to strengthen Reno's arts industry, foster its civic identity and enhance its national image, thereby creating a climate for the cultural and economic rebirth of our region. The month-long summer arts festival features approximately 500 events produced by more than 150 artists, cultural organizations and businesses in locations citywide. For more information, go to artown.org.